

What the next big thing ought to sound like...

THE GOOD NORTH

LIFE OUTSIDE OUR WALLS

THE NEW EP FOR SPRING 2004

Track 1. Not Feeling It

Track 2. Always Works out Wrong

An American band that plays Britpop, the band wears its '80s influences on its collective sleeves, evoking memories of early U2, early Cult, The Cure, and The Smiths.

HERALD NEWS
West Paterson, NJ

Mixing music, style, and attitude with what The Boston Globe calls "densely ringing electric guitars, grand melodic gestures, and a panoramic sweep of space and sound." **The Good North** have taken their cues from old-school Britpop, new-school indie-rock, and a dose of hardcore bravado. The combination has put **TGN** onto bills with such luminaries as Ted Leo, The Dismemberment Plan, Idlewild, Aerial Love Feed, Granddaddy, Stellastar*, Elefant, Ash, The Walkmen, and The French Kicks.

They rock but aren't heavy, they emote but aren't emo. When they're onstage, they are riveting, when they are offstage, they don't seem to realize it because they are still a show: a continuous, self-referential, ludicrous sideshow of alcohol, cigarettes, cocksure posing, silly banter, and genuine affection for one another. No doubt - this is **TGN** and their new EP, *Life Outside our Walls*.

The Good North formed in 2001, and have previously released 2002's *Define Worth Wating* EP and 2003's *An Explanation* LP. **TGN** have been featured on over 100 college radio stations and commercial stations such as Boston's WFNX & NYC's K-Rock.



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RADIO ADD DATE

MAY 4, 2004

RETAIL RELEASE DATE

MAY 18, 2004

CD RELEASE PARTY

TBA

CRITICS' PRAISE

They've got a strong original sound that combines emo's energy with Brit-pop's poetic lyrics and layered guitars and are driven by one of the strongest rhythm sections in town. Their two guitarists careened around the stage while Luke O'Neil worked the crowd like a new-millennium Morrissey.

BOSTON'S WEEKLY DIG

The album teems with densely ringing electric guitars, grand melodic gestures, and a panoramic sweep of space and sound that suggests a range of influences: early U2, midperiod Radiohead, and 'Love'-era Cult.

BOSTON GLOBE

The guitars wail, the drums wail, singer Luke O'Neil wails, the bass pounds, but at the same time, everything fits together in a way that keeps the focus on melody rather than noise. This attention to careful balance and clarity of melody, often times neglected or unattainable by new bands, allows The Good North to showcase their obvious talent for catchy, but still dynamic songwriting.

CORNELL DAILY SUN

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Records**