

The new definition of cool: Guitar rock meets Motown

BABY STRANGE PUT OUT

Track 1. Put Out

Track 3. Your Favorite Song

Track 10. Nobody Knows You

Fronted by bookishly cool singer Eric Deneen, whose chameleon moves and self-possessed stage presence was the band's visual lightning rod, *Baby Strange* ripped through a set of UK-influenced postpunk-pop with poise, panache, and no small measure of loud guitars.

BOSTON GLOBE

Baby Strange shows America a new definition of cool in their latest LP, *Put Out*. Setting themselves apart from the recent crop of next-next-next-Strokes understudies, **Baby Strange** seizes upon the sounds of Motown and 1960's British arena-rock, creating a niche enigmatically described by Earlash as, "Terse, trashy, ornate and refined."

Baby Strange's brash new sound is the silver lining from a medical emergency which once threatened to silence lead singer Eric Deneen. Sidelined from their usual twenty-gigs-a-month schedule while Deneen recovered from surgery, the band discovered old Motown LP's. Once described solely with analogies to The Rolling Stones, The Who, and Oasis -- **Baby Strange** emerged revitalized with a new blueprint for their sound. Pairing their gritty guitar rock with seductive soul rhythms, and tailoring a new look as the bloodshot redux of early-60's vocal groups, **Baby Strange** emerged stronger-than-ever from their brush with disaster.

Put Out is **Baby Strange's** debut LP -- following on the success of 1999's *Action* EP and 2002's *The Make-Out Sessions* EP. As finalists in 2003's WBCN Rock and Roll Rumble, **Baby Strange** earned broad recognition in their hometown of Boston.



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GOING FOR ADDS AT RADIO

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RETAIL RELEASE DATE

JULY 20, 2004

CD RELEASE PARTY

JULY 16, 2004

Middle East d/s, Cambridge MA

CRITICS' PRAISE

Eric Deneen, Baby Strange's serpentine singer, ended his band's set by writhing on and rolling off a pool table (just another night at the office). The crowd loved it – even had the burly bouncer-type dude who had been giving the band the evil eye all night. Apparently, Deneen's climactic free-fall to the floor as the guitars, bass, and drums crashed around him in a blistering crescendo struck a chord.
BOSTON GLOBE

*Terse, trashy, ornate, and refined, the new five-song EP from Boston's Baby Strange is as predictable as a schizophrenic. While *The Make-Out Sessions* wanders from the Stones and Stooges to The Smiths and early U2, the difference between approaches generates an unexhausted sound.*
EARLASH

Baby Strange is "even better than the real thing." Which brings me to a useful reference point: The band's second influence is the other "greatest rock and roll band in the world." Baby Strange has got taste enough to know that the next step in retro-rock is the delay-drenched guitar styles of the Edge.

WEEKLY DIG

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